**Subject:** Are you wild about wildlife?

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**The benefits to you and your charity:**

* Donations are tax-free, it costs you less to give more
* Can support multiple charities with one deduction from pay
* Start, stop and change your gifts at any time
* You choose your donation amount and communication preferences
* Less administration for your charity (no GiftAid claims)
* Regular income allows charities to budget and plan for the future

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